



Australian Government

CUA41115 Certificate IV in Photography and Photo Imaging

Release 2

CUA41115 Certificate IV in Photography and Photo Imaging

Modification History

Release	Comments
Release 2	This version was released with CUA Creative Arts and Culture Training Package Version 4.0.
Release 1	This version first released with CUA Creative Arts and Culture Training Package Version 2.0.

Qualification Description

This qualification reflects the role of individuals who apply a broad range of technical skills in photo imaging, including lighting, image capture, enhancements and manipulation and output.

Practice at this level is predominately digital. It is underpinned by the application of integrated technical, theoretical and historical knowledge of photo imaging and the ability to develop concepts and solutions in response to a brief.

Practitioners may work in a range of industry contexts, including retail, commercial, domestic portrait, media, wedding, illustrative, institutional and art photography.

Licensing/Regulatory Information

No licensing, legislative or certification requirements apply to this qualification at the time of publication.

Entry Requirements

Nil

Packaging Rules

Total number of units = 15

10 core units plus

5 elective units, of which:

- 3 units must be selected from the electives listed below
- 2 units may be selected from the remaining listed electives or any currently endorsed training package qualification or accredited course at Certificate III, IV or Diploma level.

Elective units must be relevant to the work environment and the qualification, maintain the integrity of the AQF alignment and contribute to a valid vocational outcome.

Core units

BSBDES402 Interpret and respond to a design brief
BSBWHS201 Contribute to health and safety of self and others
CUAACD401 Integrate colour theory and design processes
CUAPHI301 Develop and apply photo imaging industry knowledge
CUAPHI303 Process photo images to work-print and file stage
CUAPHI401 Capture images in response to a brief
CUAPHI402 Apply photo imaging lighting techniques
CUAPHI403 Enhance, manipulate and output photo images
CUAPPR403 Store and maintain finished creative work
CUARES403 Research history and theory to inform own arts practice

Elective units

BSBADM407 Administer projects

BSBCRT301 Develop and extend critical and creative thinking skills
BSBCRT401 Articulate, present and debate ideas
BSBCRT402 Collaborate in a creative process
BSBCRT403 Explore the history and social impact of creativity
BSBDES301 Explore the use of colour
BSBDES304 Source and apply design industry knowledge
BSBDES305 Source and apply information on the history and theory of design
BSBDES403 Develop and extend design skills and practice
BSBINN301 Promote innovation in a team environment
BSBIPR401 Use and respect copyright
BSBMKG413 Promote products and services
BSBMKG417 Apply marketing communication across a convergent industry
BSBMKG418 Develop and apply knowledge of marketing communication industry
BSBMKG420 Create digital media user experiences
BSBMKG421 Optimise digital media impact
BSBREL401 Establish networks
BSBREL402 Build client relationships and business networks
BSBSMB301 Investigate micro business opportunities
BSBSMB302 Develop a micro business proposal
BSBSMB303 Organise finances for the micro business
BSBSMB304 Determine resource requirements for the micro business

BSBSMB305 Comply with regulatory, taxation and insurance requirements for the micro business

BSBSMB306 Plan a home based business

BSBSMB307 Set up information and communications technology for the micro business

BSBSUS401 Implement and monitor environmentally sustainable work practices

BSBWOR301 Organise personal work priorities and development

BSBWOR403 Manage stress in the workplace

BSBWOR404 Develop work priorities

CUACMP311 Implement copyright arrangements

CUADIG201 Maintain interactive content

CUADIG303 Produce and prepare photo images

CUADIG401 Author interactive media

CUADIG402 Design user interfaces

CUADIG403 Create user interfaces

CUADIG405 Produce innovative digital images

CUAIND304 Plan a career in the creative arts industry

CUAIND311 Work effectively in the creative industries

CUAIND402 Provide freelance services

CUAPHI302 Capture photographic images

CUAPHI304 Process colour materials in a wet darkroom context

CUAPHI305 Use wet darkroom techniques to produce monochrome photographs

CUAPOS402 Manage media assets

CUAPPR302 Document the creative work progress

CUAPPR304 Participate in collaborative creative projects

CUAPPR405 Develop and discuss ideas for own creative work

CUARES402 Conduct research

ICPPRP422 Digitise complex images for reproduction

ICPPRP430 Manage colour

ICPPRP484 Set up and operate automated workflow

SIBXFAS202A Design and apply make-up for photography

SIRRMER516 Style merchandise for photography

SIRRRPK214 Recommend specialised products and services

SIRXSLS303 Build relationships with customers

Qualification Mapping Information

Code and title current version	Code and title previous version	Comments	Equivalence status
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CUA41115 Certificate IV in Photography and Photo Imaging (Release 2)	CUA41115 Certificate IV in Photography and Photo Imaging (Release 1)	Update to elective list.	Equivalent qualification

Links

Companion Volumes are available from VETNet -

<https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=1db201d9-4006-4430-839f-382ef6b803d5>